



National Marine Manufacturers Association

nmma.org

ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN FLORIDA

CONGRESSIONAL DISTRICT 15

Number of Recreational Boats*	25,148
Recreational Boating Industry Businesses	31
Total Jobs	1,888
Annual Recreational Boating-Related Spending	\$101.9 MILLION



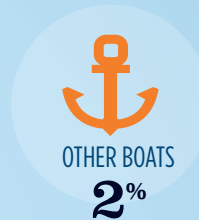
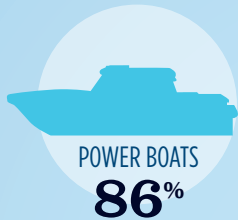
TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

\$239.7 MILLION

RECREATIONAL BOATS IN FL-15

TOTAL BOATS* ▶ 25,148

REGISTERED BOATS	25,148
Power boats	21,593
PWCs	2,699
Sailboats	353
Other Boats	503
HOUSEHOLDS PER BOAT	10.4

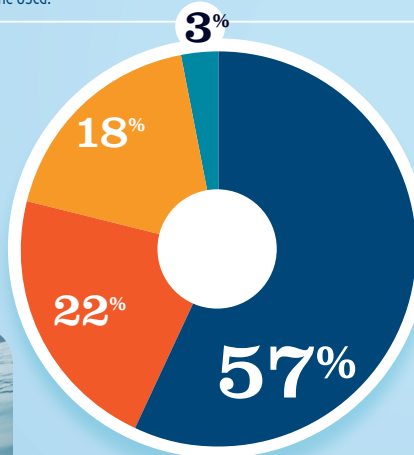


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN FL-15

TOTAL BOATING JOBS ▶ 166

Boat Building	-
Motor / Engine Mfgr.	5
Accessory / Supplies Mfgr.	29
Dealers / Wholesalers	37
Boat Services	95



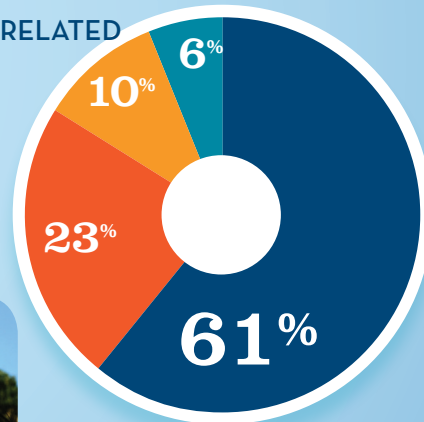
● BOAT BUILDING †
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
● † 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN FL-15

TOTAL BUSINESSES ▶ 31

Boat Building	-
Motor / Engine Mfgr.	2
Accessory / Supplies Mfgr.	3
Dealers / Wholesalers	7
Boat Services	19†



● BOAT BUILDING †
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES
● † 0%

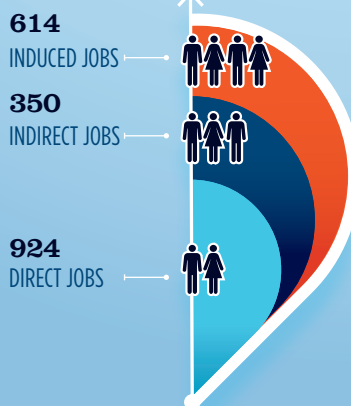


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN FL-15

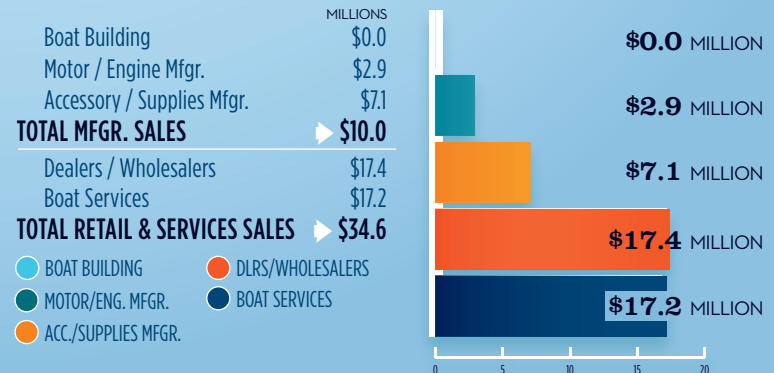
EST. TOTAL JOBS ▶ 1,888

EST. TOTAL LABOR INCOME ▶ \$78.1 MILLIONS

Est. Direct Income	\$31.6
Est. Indirect Income	\$19.6
Est. Induced Income	\$26.9



RECREATIONAL BOATING INDUSTRY SALES IN FL-15



● BOAT BUILDING
● MOTOR/ENG. MFGR.
● ACC./SUPPLIES MFGR.
● DLRS/WHOLESALERS
● BOAT SERVICES